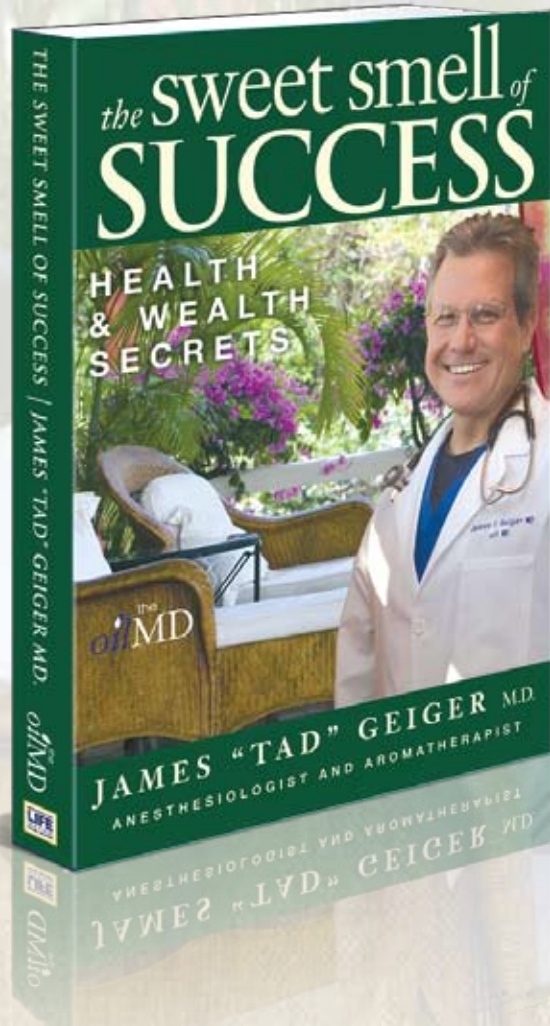


# MEDIA KIT



# *the* sweet smell *of* **SUCCESS**

**HEALTH AND WEALTH SECRETS**

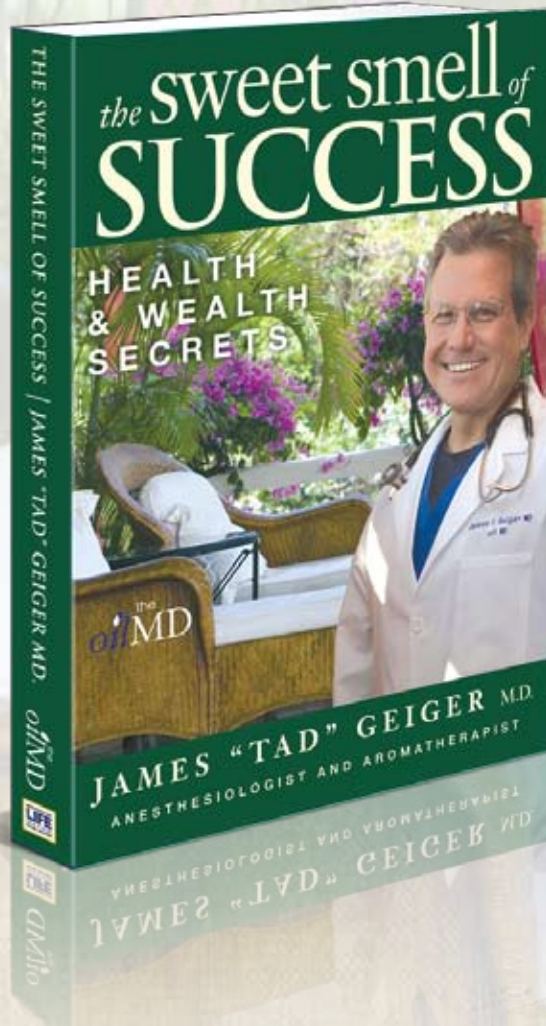
the  
*oil*MD

**JAMES "TAD" GEIGER M.D.**

ANESTHESIOLOGIST AND AROMATHERAPIST



# ABOUT THE BOOK



# *the* sweet smell *of* **SUCCESS**

## **HEALTH AND WEALTH SECRETS**

The Sweet Smell of Success combines two important aspects of life, health and wealth. Dr. Geiger, the OilMD will be writing from a medical doctor's viewpoint regarding the health secrets of "superior medicinal foods" as well as describing how to build wealth through one's own ideal network marketing business, distributing aromatherapy with essential oils and distributing essential juices. This plan will generate multiple sources of residual income for you to enjoy as the active and healthy retired individual you envision yourself to become.



# THE AUTHOR

## JAMES “TAD” GEIGER M.D.

ANESTHESIOLOGIST AND AROMATHERAPIST

Dr. James L. Geiger is a board certified anesthesiologist practicing acute care anesthesia and clinical aromatherapy in Gilbert, Arizona where he lives with his wonderful wife Cheryle and their three children. He personally has administered over 20,000 anesthetics for surgery of all types including cardiothoracic. After completing his residency at USC, he began an Internship at St. Mary’s Center in San Francisco where he remained to perform cardiac anesthesia with his father, a cardiothoracic surgeon, for 16 years. While at St. Mary’s, he developed and lectured on Fast Track Cardiac Anesthesia programs for early recovery from anesthesia and was Chairman of the Critical Care Committee. He was chosen as the Victor Bonfillo MD intern of the year in 1981. Prior to that, he completed a Bachelors degree in Psychology as well as a Masters degree in Biology with an emphasis in Genetics and Molecular Biology. He is also certified in the M-technique of massage as well as a graduate of the Head of the Table, a one year mentorship with Bob Proctor and Loral Langemeier. Currently Dr. Geiger is on staff at several medical centers, orthopedic hospitals and surgicenters where he has introduced therapy with essential oils into the operating and recovery rooms.



M.D. M.S. CCAP, **THE OILMD**

While practicing anesthesiology Dr. Geiger received an advanced education in clinical aromatherapy. His extensive training in the basic sciences of anatomy, physiology, chemistry, pharmacology and co-existing medical



# THE AUTHOR

## JAMES “TAD” GEIGER M.D.

ANESTHESIOLOGIST AND AROMATHERAPIST

conditions fostered an interest in supplementation with essential oils and juices enabling him to adopt the persona of the OilMD. His medical education and certification by Dr Jane Buckle in clinical aromatherapy and M-technique massage, ensures his expertise in both fields. This integrative synergy enhances his ability to incorporate aromatherapy into his anesthesiology practice specifically the use essential oils perioperatively in surgery and the recovery room.

Currently Dr. Geiger is on staff at several medical centers, orthopedic hospitals, and surgicenters where he has introduced therapy with essential oils such as a special ginger oil that has prevented post-operative nausea and vomiting (PONV) for thousands of his anesthesia patients since 2001. His groundbreaking article, The Essential Oil of Ginger, *Zingiber officinale*, and Anesthesia was published in the International Journal of Aromatherapy 2005.

Dr. Geiger serves on numerous committees many of which he consults on the development of patient services for Integrative Therapies and Medical Spa services which care for the needs of those seeking integrative therapies. Dr. Geiger’s most recent lecture series includes The Safe Use of Essential Oils in Hospitals and Surgicenters. His other topical presentations on network marketing distributorships and supplementation with natural oils and juice products are suitable for conventions and resorts, spas, and business meetings worldwide.



M.D. M.S. CCAP, THE  
OILMD



# TESTIMONIALS

*"Listen to my good friend the OilMD. He can show you how to turn a little bottle of oil into a whole lot of money."*

**BOB PROCTOR**  
author of  
*You Were Born Rich*

*"If you are looking for answers to those questions that have plagued you as to how to get more income and more health, then get inspired and work this book."*

**ANITA JACKSON**

author of *Rekindle the Magic in your Relationship*

*"The art and science of therapy with essential oils is fascinating. I've personally experienced the positive (and surprising) effects of essential oil of ginger as a remedy for nausea after anesthesia, and I've been pleasantly surprised at the open mindedness I've encountered in the medical community regarding this powerful wave of the future. I highly recommend this book for a smart, refreshing approach to health and wellness."*

**LESLIE HOUSEHOLDER,**

award winning, best selling author of

*"The Jackrabbit Factor: Why You Can,"* and  
*"Hidden Treasures: Heaven's Astonishing Help with Your Money Matters."*



# RELEASES

*Aromatherapy: New Tool for Fighting Post-Surgery Nausea & Vomiting by Integrating Medical Aromatherapy & Anesthesia Using Essential Oil of Ginger, Zingiber Officinal.*

AROMATHERAPY: New Tool for Fighting Post-Surgery Nausea & Vomiting by Integrating Medical Aromatherapy & Anesthesia Using Essential Oil of Ginger, Zingiber Officinal.

After surgery and anesthesia many people get nauseated and vomit, which is a major source of dissatisfaction and expense. The OilMD is a board certified anesthesiologist who has integrated the technique of combining aromatherapy with nasal and cutaneous absorption of essential oil of ginger at the time of surgery to prevent two dreaded complications of anesthesia; postoperative nausea and vomiting. (PONV)

Scottsdale, AZ, December 19, 2005 – (PR.com) – Aromatherapy is a new tool for anesthesiologists in managing post-operative nausea and vomiting (PONV). Applying diluted essential oil of ginger root to the wrists and face mask can reduce the ill effects of anesthesia, as well as patient anxiety, according to Dr. James L. Geiger, who is doing business as the OilMD.

# RELEASES

“I am much more optimistic for my patients now that I am using oil of ginger, having determined about a 30 percent decrease in the incidence of nausea in patients at high risk for PONV during recovery from anesthesia,” said Dr. Geiger. “In my experience, problematic nausea has gone way down and patient satisfaction has gone way up,” he said.

*“In my experience, problematic nausea has gone way down and patient satisfaction has gone way up,”*

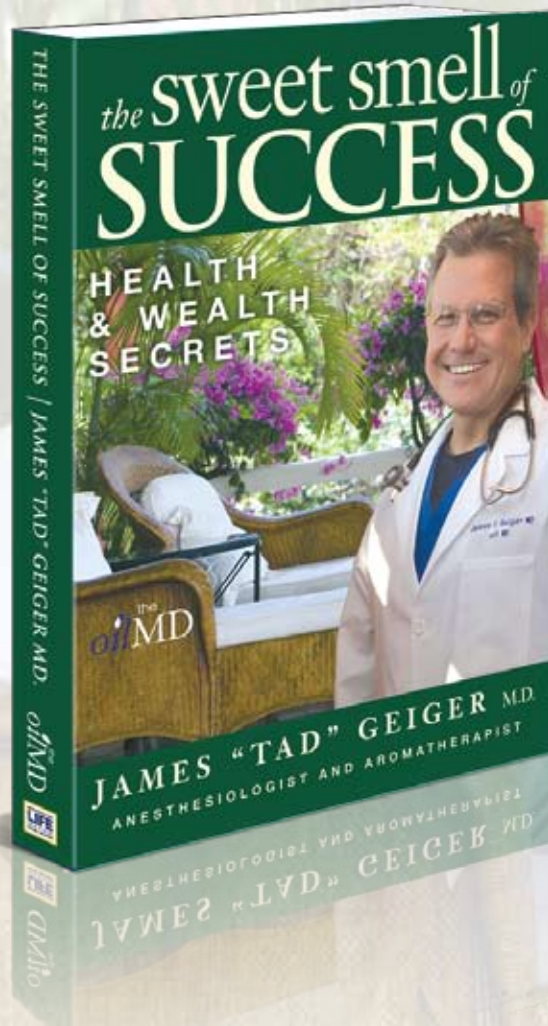
The problem of nausea is so troublesome for patients and hospitals that special protocols are utilized to aid in the management of PONV. The OilMD has published an article describing his clinical treatment series in the international Journal of Aromatherapy, Ginger, Zingiber Officinal and Anesthesia, which explains the science of essential oils at the cellular and clinical level. Dr. Geiger said he would like to see more clinical investigation to make oil of ginger part of the multi-modal management of PONV.

Integrative services are becoming more available as certain facilities and more open minded doctors are obtaining advanced education in integrative therapies like aromatherapy.

“Integrative therapies, including aromatherapy, are an important part of the healing experience for our patients at Banner Desert Medical Center,” said Rhonda Anderson, Chief Operating Officer. “Aromatherapy is beneficial in helping with relaxation and stress reduction, which is important during hospitalization and for general health and well being.”



# CONTACTS



A PUBLICATION OF OilMD PC  
JAMES L. GEIGER, MD MS CCPA,  
PRESIDENT AND CEO

## WEBSITES

[www.oilMD.com](http://www.oilMD.com)

[www.thesweetsofsuccessbook.com](http://www.thesweetsofsuccessbook.com)

## EMAIL

[jlgeiger@oilmd.com](mailto:jlgeiger@oilmd.com)

## ADDRESS

2487 SOUTH GILBERT RD PMB 428 | GILBERT AZ 85296

## CONTACT

Toll Free 1.877.820.2839

## PUBLISHER

LifeSuccess Publishing

8900 E Pinnacle Peak Rd

Suite D240

Scottsdale, AZ 85255

Tel: 1-800-473-7134

Fax: 1-800-473-7134

